



Centre for
Cross Border Cooperation

Sponsorship opportunities



Annual Conference 2026

Thursday 17 September

Dundalk

www.crossborder.ie

#CCBCconf

The theme of the 2026 Annual Conference is “Creating, strengthening and retaining talent on the island of Ireland: Cross-border push and pull factors”. Details are on the Centre's website at www.crossborder.ie

In recent years the conference keynote addresses have been delivered by Dr Caoimhe Archibald MLA, Minister for the Economy (2025), Hilary Benn MP, Secretary of State for Northern Ireland (2024), and Tim O'Connor and Colin Davidson (2023). Recordings of the conferences can be found on the CCBC website.

Numerous government departments, and policy, business, activist and civic society organisations have shared their expertise during panel discussions.

The 2025 conference sponsors were Dublin Belfast Economic Corridor, North West Tertiary Education Cluster, InterTradelreland, Ibec, Epic Futures NI (Ulster University), Queen's University Belfast, Dublin City University, Accounting Technicians Ireland, Dundalk Institute of Technology and Southern Regional College in the 2025 conference. We are indebted to the Department of Further and Higher Education, Research, Innovation and Science for its continued funding.

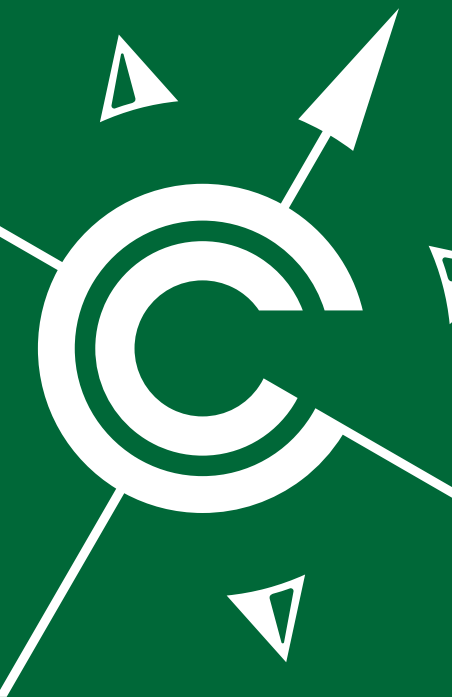
To discuss the sponsorship opportunities outlined here, and how we might tailor them to your specific needs, please contact the CCBC team by email at conference@crossborder.ie



Headline Sponsorship

£10,000

- Branding on the invitation, the conference webpage, and CCBC staff email signature
- Advertorials in the event programme and one full-page advertorial in the Journal for Cross Border Studies in Ireland
- Designated promotional space in the conference room
- Promotional video displayed at intervals during the conference
- Two tickets to the conference and dinner, and overnight accommodation on the night of the event
- Branding on social media posts before, during and after the conference
- Opportunity to make Welcoming Comments
- We are happy with two co-headline sponsors sharing the cost





Panel Sponsor

£2,000

- Branding on the conference webpage, programme and during the panel discussion
- Designated promotional space at the conference reception
- Promotional video displayed before the relevant session at the conference
- Two tickets to the conference and dinner
- Branding on social media posts before, during and after the conference



Networking Spaces Sponsor

£500

- Branding on the conference webpage and programme
- Designated promotional space in the dining room and at the conference reception
- One ticket to the conference and dinner
- Branding on social media posts



Dinner Sponsor

£1,000

- Branding included on the conference webpage, programme and menu
- Designated promotional space in the dining room
- One ticket to the conference dinner
- Branding on social media posts before, during and after the conference



Gillian Doherty • 1st
Chief Operations Officer - ATI
2mo • Edited

Congratulations to the **Centre for Cross Border Cooperation** for hosting today's inspiring Conference on "All-Island Labour Market: Challenges and Opportunities" here in the fabulous **Ballymascanlon Hotel & Golf Resort, Dundalk**.

As an all-island organisation, ATI is proud to be a networking sponsor and we applaud the exceptional community, education and enterprise collaboration showcased at #CCBCconf today.

Brilliant panel discussions this morning led by **Dr Rory O'Sullivan** Adjunct Professor, DCU and **Caitriona Mullan**, Senior Research Associate, CCBC.

I'd like to give a particular shout out to the CCBC team for their hard work and vision in creating today's forum. Its such an important opportunity for learning and sharing on an all-island basis, which can be a catalyst for real practical long term change.

ATI
#CCBCconf
Kimberly Osborne, Ph.D., ICF-PCC
Gabriela A.
David W Duffy
Annmarie O'Kane
Dr Rory O'Sullivan
Fergal O'Brien

The Irish Border @BorderIrish • Sep 19
Many thanks to @CCBCCrossBorder for having me as their after-dinner speaker last night. It was great fun. Jean, the wee dog and even Michel Barnier were there, reliving the best and worst of Brexit. Check out the great work that the Centre does.

Tara Farrell @TeeFarr
One of the best after-dinner speeches I've had the privilege to witness. Including the wee dog! #CCBCconf

Aideen Hunter • 1st
Senior Lecturer at University of Ulster. Neurodiversity speaker and consultant
2mo • Edited

Fabulous conference today in Ballymascanlon with the Centre for Cross Border Studies and NI Minister for The Economy.

In education we often don't see the vital role we play in supporting social and economic activity enough. Interesting to hear of the opportunities and challenges faced across sectors in cross-border work, study, and business. The energy in the room was all about collaboration and problem solving. A big thanks to the speakers, organizers, and everyone contributing to a more connected and resilient all-island labour market.

Lovely to meet old friends and make some new ones! Struggling with a bad back today I had such lovely kindness from so many strangers now new friends! Compassion is a deep human connection which forms a bridge between us. ❤️

Thomas McEvoy • 2nd
Director of Services, Economic Delivery, and Deputy Chief Ex...
2mo • Edited

Clr Robbie Nash on behalf of **Dublin Belfast Economic Corridor (DBEC)** and **Louth County Council** opening today's #CCBCconf Ballymascanlon Hotel & Golf Resort #Dundalk
Discussing the challenges and opportunities of the cross-border labour market



Grace Boyle • 1st
Public Affairs & Strategic Comms. Stakeholder Engagement, Political & Pol...
2mo • Edited

Delighted to be at the All-Island Labour Market: Challenges and Opportunities conference today with **EPIC Futures NI**, hosted by the Centre for Cross Border Cooperation.

Discussions today feature how we can better connect people, skills, and opportunities across the island and the role collaboration plays in building a sustainable labour market for the future.

One quote mentioned sums up today's conversations well is "When a flower doesn't bloom, you fix the environment in which it grows, not the flower." - Alexander Den Heijer

Thank you to the staff at the **Ballymascanlon Hotel & Golf Resort** and the team at CCBC for a great conference.

#CCBCconf

Kathleen O'Hare • 1st
Chair of the Northern Ireland Skills Council @ Department for the Economy...
2mo • Edited

#CCBCconf
As a member of the panel at this Cross Border Conference today in Dundalk, I can honestly say that the will in the room to make a Common Travel Area, a Common Working Area has real traction. It is an economic necessity for us to have better North/South, East/West movement. In order to do so we need to remove qualification, taxation and legislative barriers for skilled workers. Policy also needs to keep up in order to facilitate the growing number of hybrid workers who live in one jurisdiction and work in another. Dr Rory O'Sullivan Rose Tierney Paddy Hannigan Fergal O'Brien

Glasgow Contracts Limited
6,661 followers
2mo • Edited

We were delighted to have the chance to attend today's **Centre for Cross Border Cooperation** conference - less than a half hour from our new headquarters in Banbridge! The day included interesting discussions on the opportunities and challenges of cross-border labour market collaboration.

#CCBCconf



Dublin Belfast Economic Corridor (DBEC)
1,584 followers
4mo • Edited

Dublin Belfast Economic Corridor Named Co-Headline Sponsor

We're delighted to share that DBEC has been named co-headline sponsor of the 2025 Annual Conference hosted by the **Centre for Cross Border Cooperation**.

Conference Details:
Thursday 18 September 2025
Ballymascanlon Hotel & Golf Resort, #Dundalk
Theme: All-Island Labour Market - Challenges and Opportunities

This flagship event will bring together policymakers, employers, business leaders, academics, and key stakeholders to examine the opportunities and challenges of cross-border labour market collaboration. Expect impactful keynotes, panel discussions, and networking throughout the day.

Early bird tickets are now on sale until 18 August or until sold out:
Conference Only - £70
Conference + Reception & Dinner - £95

Register Now: <https://lnkd.in/e/NucpRgW>

Dublin City Council Fingal County Council Meath County Council Louth County Council NMD Business (Newry, Mourne and Down District Council) Armagh City, Banbridge and Craigavon Borough Council Lisburn & Castlereagh City Council Belfast City Council Ulster University Dublin City University Anthony Soares Annmarie O'Kane Lisa Cartmill (MCIM) Damien McConville Elaine McAlinden

#DBEC #CrossBorderConference #LabourMarket #AllIslandEconomy #Ireland #NorthernIreland #EconomicCorridor #WorkforceDevelopment #RegionalGrowth #AnnualConference2025



EPIC Futures NI
174 followers
2mo • Edited

EPIC Futures NI had the pleasure of attending the All-Island Labour Market Conference, hosted by the Centre for Cross Border Cooperation, alongside leading voices from across the island working to shape the future of employment and cross-border collaboration.

Our Director, **Kristal Miller**, gave insights on the panel **Employee Perspectives and Considerations**, joined by **Annmarie O'Kane** (Border People project), **Marius Reid** (North Connaught and Ulster Citizens Information Service), and **Owen Reid** (Irish Congress of Trade Unions) and panel Chair **Caitriona Mullan**.

Key takeaways from the panel included:

- How underemployment, lack of transport and childcare contribute to a "hidden unemployed" population, especially among women, disabled people, and older workers in border regions
- The potential for AI to democratise access to labour market data
- The need for clear, joined-up information for workers navigating two jurisdictions, particularly around social protection, taxation, and pensions

The discussion also looked at the barriers workers face and how working together through better use of technology, clearer guidance and joined-up thinking can help people access support and navigate complex systems more easily. These kinds of practical, people-focused solutions are central to how many organisations are approaching labour market challenges in border regions, particularly at the intersection of geography, people-based factors and institutional supports.

Thanks again to the Centre for Cross Border Cooperation and Ballymascanlon Hotel & Golf Resort for having us.

#EPICFuturesNI #CCBCconf #LabourMarket #CrossBorderCooperation #SkillsDevelopment

Samantha Richardson • 1st
Project Officer
2mo • Edited

Excellent discussions led by Panel Chair **Caitriona Mullan** at the Centre for Cross Border Cooperation Annual Conference. Caitriona spoke of a renewal of vigour and pragmatism in driving forward with North-South and East-West cross-border cooperation.

Border regions are areas with massive economic potential and there are new opportunities available to drive forward implementation such as the b-solutions project.

Damien McConville • 1st
Program Manager Dublin Belfast Economic Corridor (DBEC) - promoting th...
2mo • Edited

Autumn has arrived and events are back up and running after the summer break! This morning I am delighted to be representing **Dublin Belfast Economic Corridor (DBEC)** at the Centre for Cross Border Cooperation #CCBCconf All-Island Labour Market: Challenges and Opportunities.

Opening the conference is **Clr Robert Nash** Councillor for Dundalk Carlingford representing DBEC. Clr Nash outlined how DBEC is driving the corridor forward to make the corridor one of EU's leading corridors. Focusing on the theme of today's conference, Clr Nash spoke about labour mobility challenges with an estimated 25,000 workers crossing the border daily and how DBEC can assist efforts to eradicate challenges facing cross border workers to the betterment of workers and Dublin Belfast Economic Corridor (DBEC)

I'm joined by DBEC Partnership Manager **Elaine McAlinden** and Director of Economy in Louth County Council **Thomas McEvoy**

John Walsh David Burns Roger Wilson OBE David Conway Kieran Kehoe Richard Shakespeare Keith Foster Paul Tamati Conor Mallon Thomas McEvoy Dara McGowan

The Workhouse
755 followers
2mo • Edited

Delighted to attend the All-Island Labour Market Opportunities and Challenges conference today, hosted by the Centre for Cross Border Co-operation.

Valuable insights from speakers on how we can build a more resilient all-island labour market.

Really enjoyed the discussion on remote working and the opportunity it brings to create good jobs in rural areas, supporting rural development, and strengthening communities where people can 'work where you live.'

#CCBCconf

