



Centre for  
Cross Border Studies

## 23<sup>rd</sup> ANNUAL CONFERENCE

Thursday 29<sup>th</sup> & Friday 30<sup>th</sup> September 2022  
Crowne Plaza Dundalk

@CCBSCrossBorder  
#CCBSconf

# SPONSORSHIP OPPORTUNITIES

### **Headline sponsor - One available - £5000**

- Exclusive status as "Headline Sponsor" of the Centre for Cross Border Studies Annual Conference.
- Three complimentary full conference packages: includes access to the full conference, reception, conference dinner, and one night's accommodation at the Crowne Plaza Hotel.
- Thank you and mention during Conference opening and closing remarks.
- Logo on all marketing communications and print.
- Branding and one page advert in the Conference Programme.
- Branding and mentions on CCBS social media in the build up, day of and follow up to the Conference.
- Branding on backdrops throughout the Conference.
- Promotional video displayed at intervals during the Conference.
- Branding displayed on CCBS website.

### **Panel sponsor - Three available - £1000**

- Branding on relevant section of Conference programme and webpage.
- One complimentary full conference package: includes access to the full conference, reception, conference dinner, and one night's accommodation at the Crowne Plaza Hotel.
- Branding and mentions on CCBS social media in the build up, day of and follow up to the Conference.
- Branding displayed during panel discussion.
- Promotional video displayed before relevant session of the Conference.



### **Dinner sponsor - One available - £1000**

- Branding on relevant section of Conference programme and webpage.
- One complimentary full conference package: includes access to the full conference, reception, conference dinner, and one night's accommodation at the Crowne Plaza Hotel.
- Branding and mentions on CCBS social media in the build up, day of and follow up to the Conference.
- Branding displayed during dinner speech.
- Promotional video displayed before Conference dinner.

### **Breakfast sponsor - One available - £500**

- Branding on relevant section of Conference programme and webpage.
- Branding and mentions on CCBS social media in the build up, day of and follow up to the Conference.
- Branding displayed during breakfast networking session.

**If you would like to discuss any of these sponsorship opportunities and how we might tailor them to your specific needs, please contact Nick Hanrahan, our Communications and Events Officer, who would be pleased to speak with you: [n.hanrahan@qub.ac.uk](mailto:n.hanrahan@qub.ac.uk)**